

**Interreg**

Alpine Space

**ASTA#G**

European Regional Development Fund



## EUROPEAN CONFERENCE

# Initiatives and public policies for the Active and Healthy Ageing in the Alpine Space

4<sup>th</sup> December 2019, 9.00 – 16.00

Centre Gérontologique Départemental

*176 Avenue de Montolivet, 13012 Marseille*



REGIONE AUTONOMA  
FRIULI VENEZIA GIULIA





---

## PROGRAM

---

### 9.00 : Welcome coffee

### 9.30 : Opening of the conference

- Opening speech – Departmental Gerontological Center, France
- ASTAHG project - Friuli Venezia Giulia Region (project manager), *Gian Matteo APUZZO*, Italy
- The objectives of the conference – Pôle Services à la Personne, *Fahrudin BAJRIC*, France

### 9.45 : Public policies for active ageing : which framework and areas for action?

- South Region: Operation of Regional Interest “Silver Economy”, *Bertrand FRIBOURG*, France
- Veneto Region: Regional Law on “Active and Healthy Ageing”, *Stefano GRIS*, Italy
- Bouches-du-Rhône Departmental Council: Individual aids, *Corinne TICHIT*, France
- Vaucluse Departmental Council: Conference of funders for the prevention of loss of autonomy, *Marion LE-CORRE*, France

### 10.45 : How innovation stimulates preventive actions for healthy ageing?

- Friuli Venezia Giulia Region: “PRISMA” project - Tool to guide seniors towards services and activities that meet their needs, *Gian Matteo APUZZO*, Italy
- National Institute of Public Health: “Elderly for elderly” project - Volunteering towards isolated elderly people, *Monika ROBNIK, Andreja MEZINEC*, Slovenia
- Isère Departmental Council: “ISERADOM” project - Bouquet of services for people with loss of autonomy, *France LAMOTTE*, France

### 11.30 : How can we deal with ageing considered globally, taking into account specific territorial characteristics?

- Province of Trento: “Salute +” project - Health promotion application that links the territory's social innovations, *Olivia BALAGNA*, Italy
- Provence Alpes Agglomération - project to coordinate stakeholders around a tourism offer for seniors, *Renaud ROUQUETTE*, France
- Vaucluse ADMR Federation - Collective and connected social housing project, *Gilles PIAZZA*, France

### 12.30: Buffet on-site



---

## PROGRAM

---

### 14.00 : When “healthy ageing” is implemented through activities of organizations: diversity of governance, complementarity of skills

- University of Salzburg, Centre for Ethics and Poverty Research: “Active ageing in a mountain region”, *Annemarie MÜLLAUER*, Austria
- CARSAT Sud-Est: “pension insurance fund that provides support for its vulnerable members”, *Valérie MERLIN, Valérie ARQUIER*, France
- AG2R La Mondiale: “Public / private cooperation: to be (or support) the assembler in the territories, unite the partners of territories”, *Romain GANNEAU*, France
- Gérontopôle Sud: “regional centre of competence and animation for actors in gerontology”, *Olivier RIT*, France

### 14.45 : Conducting a public policy on active ageing: which tools and methods?

- AREA Science Park: Study on “the centenarians of Trieste”, *Elda OSMENAJ*, Italy
- Geneva International Network on Ageing: “Methodology, first results and reflections in the Alpine Space”, *Astrid STUCKELBERGER*, Switzerland
- European Centre for Social Welfare Policy and Research: “ASTAHG - method and tools for the transnational governance of active and healthy ageing”, *Christian BÖHLER*, Austria

### 15.30 : Active and healthy ageing policy and practice exchange between European regions

Conclusion of the conference by FUNKA – Coordinator of the WE4AHA project, providing coordination and support to the European Innovation Partnership on Active and Healthy Ageing (EIP on AHA), *Jon Switters*



---

## NOTES

---